



Field to Market®

**Record Membership Growth Cements Field to Market's Supply Chain Sustainability Program
as Trusted Solution for America's Farming, Food and Agriculture Industries**

Membership Doubles in Less Than 24 Months

WASHINGTON, February 23, 2016—Field to Market: The Alliance for Sustainable Agriculture announced today that its membership has more than doubled since the Alliance opened its offices in Washington, DC in March 2014. More organizations across the food and agricultural supply chain have come to rely on Field to Market's Supply Chain Sustainability Program as the trusted solution for assessing the sustainability performance of commodity crops. The Alliance has recently welcomed several new members including:

- Agren
- Agrian
- Agspring
- American Peanut Council
- Ardent Mills
- Bioplastic Feedstock Alliance
- CF Industries
- Cool Planet
- International Farming Corporation
- LifeLine Foods
- Marrone Bio Innovations
- National Farmers Union
- Riceland Foods
- United Suppliers
- Western Sugar Cooperative
- Wilbur-Ellis

"Field to Market's diverse membership now includes more than 95 organizations comprised of grower groups; agribusiness companies; food, beverage, restaurant and retail companies; conservation groups; universities; and public sector partners," said Rod Snyder, president of Field to Market. "As we continue to refine our science-based approach to measuring and advancing continuous improvement of environmental outcomes at the field and landscape levels, we are proud to welcome more organizations who are committed to achieving and scaling a shared vision of sustainable agriculture."

Field to Market engages in broad communication and collaboration with stakeholders to ensure a coordinated, outcomes-based approach to sustainable agriculture that is grounded in science. The Alliance offers America's farming, food and agriculture industries an essential tool for unlocking shared value for all stakeholders—a common framework for sustainability measurement that farmers and the supply chain can use to better understand and assess performance at the field, local, state and national levels.

Field to Market's Supply Chain Sustainability Program provides an unparalleled platform that helps the food and agricultural supply chain benchmark sustainability performance, catalyze continuous improvement and enable brands and retailers to characterize the sustainability of key sourcing regions as well as measure and report out on progress against environmental goals.

For a complete list of Field to Market's members, visit: <https://www.fieldtomarket.org/members/>.

About Field to Market

Field to Market: The Alliance for Sustainable Agriculture brings together a diverse group of grower organizations; agribusinesses; food, beverage, restaurant and retail companies; conservation groups; universities and public sector partners to focus on defining, measuring and advancing the sustainability of food,

fiber and fuel production. Field to Market is comprised of more than 95 members representing all facets of the U.S. agricultural supply chain, with members employing more than 5.3 million people and representing combined revenues totaling over \$1.3 trillion. For more information, visit <https://www.fieldtomarket.org> and follow us on Twitter at twitter.com/FieldtoMarket.

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